

Strategic Leadership Advanced Professional Certificate

Best Practices for Developing and Putting into Practice Strategies

Introduction

Leadership and strategy are essential to each other; they cannot live apart. Organisational performance may be impacted by the choices and actions of strategic leaders. Bold leadership is necessary for a plan to be solid, sustainable, and have a real effect. This engaging training programme provides a thorough examination of the prerequisites, characteristics, and outcomes of strategic leadership.

The goal of this Advanced Professional Certificate in Strategic Leadership programme is to provide participants with the essential leadership abilities needed to inspire, influence, and convince. The primary concepts of the framework are what strategic leadership is, what strategic leaders do, why they do it, and how.

The following will be covered in this Course N Carry Advanced Professional Certificate in Strategic Leadership training course:

- The importance of strategic leadership
- The distinctions between strategic leadership and tactical leadership
- Using strategy in thought and action
- The fact that strategic leadership is multifaceted
- Strategic leadership choices' effects on business performance

Objectives

Upon completion of the training programme, participants will possess the ability to scrutinise and assess various viewpoints on strategic leadership, as well as use conceptual models and frameworks to examine case studies and illustrations of organisations.

After completing this training programme for an Advanced Professional Certificate in Strategic Leadership, you will be able to;

- Gain a critical comprehension of the function of strategic leadership.
- Examine the situation to inform strategic leadership
- Differentiate between strategic leadership, management, and leadership.
- Analyse how strategic leadership influences the creation of strategy.
- Close the gap between performance and plan

Training Methodology

The training leader will use a variety of techniques, such as formal presentations, discussions, sector-specific case studies, and exercises, to present, guide, and promote learning in this highly engaging Advanced Professional Certificate in Strategic Leadership programme. Above all, a lot of actual case studies will be used by the training course instructor.

Organizational impacts

Strategic leadership entails more deliberate strategy development, successful execution, and ultimate success. The following advantages will accrue to the organisation by sending delegates to this Course N Carry training course:

- Recognise how leadership affects teams and organisations.
- Incorporating strategic thinking at all organisational levels
- Recognise the connection between strategic leadership and strategic management.
- Understand how strategic choices and actions affect important business metrics and goals.
- Proficiently convey concepts to coworkers, supervisors, and the general public
- Better decision-making results in increased performance inside the organisation.

Personal Impact

Delegates who participate in this Advanced Professional Certificate in Strategic Leadership training programme will gain the following abilities and skills:

- An assessment of leaders' contributions to strategic direction
- More opportunities and flexibility for a career
- Accelerated problem solving and thought processes
- Making sense of uncertainty and complexity in the future
- Knowledge of best practices for developing and implementing strategies
- Evaluation of the external and internal environments' significance for organisational strategy

Who should attend?

Experienced professionals from any sector or specialisation who want to expand their understanding of the dynamics of strategic leadership and grow in their responsibilities of personal future-making for their company are the target audience for this training course.

A broad variety of professions may benefit from this Advanced Professional Certificate in Strategic Leadership training course, but the following will be very apparent:

- Senior managers

- Managers assuming a more senior and strategic position within their company
- Taking on more strategic tasks as supervisors
- Managers looking to update their tools for strategic management
- Managers with expertise
- Managers of Operations

Course Outline

Day 1

The Significance of Strategic Leadership

- Defined as strategic leadership
- Evaluating strategic leaders' roles
- Theories of leadership
- Differentiating between managing and leading
- What sets apart strategic leaders
- Upper management groups

Day 2

Important Strategic Leadership Initiatives

- Establishing a strategic vision
- Establishing and maintaining a productive workplace culture
- Upper management groups
- The many roles that strategic leaders play
- The results of strategic leadership roles

Day 3

Essential Qualities of Strategic Leaders

- Is it nature or nurture?
- The relationship between leadership efficacy and personality
- Development of leadership
- **Personality traits**
- "Big Five"
- Charm
- Inspiration

- Understanding aptitude and competency
- Decision-making constraints and prejudices

- **Attributes at the group level**
- Variety
- The high-level management team's competencies, expertise, and capacities
- Team interactions at the top
- The ways in which strategic leaders mould behaviour

Day 4

Environmental Elements

- Context's effects on strategic leadership
- **Aspects of strategic leadership that are external**
- The impact of a company's external environment on strategic leadership
- The impact of strategic leadership on the environment of the company
- Macroeconomic circumstances
- Variables related to the industry and competition
- Sociocultural characteristics
- **The context of the internal organisation**
- Possession
- Firm dimensions
- Availability of resources
- Intricacy

Day 5

The Results

- **Performance of the organisation**
- Economic and non-economic issues with several dimensions
- **Strategic choices**
- The method of choosing a strategy
- The level of risk-taking
- **Creativity**
- The contribution of executives to an organization's R&D productivity
- **Social Concerns**
- Putting a focus on moral behaviour
- Taking society trends into account