

Refining Business Leadership Through Technology

Leveraging Digital Transformation for Performance Quality

Introduction

With the aid of this Course N Carry Refining Business Leadership Through Technology training course, you will be able to better comprehend digital leadership and discover how to use it to revolutionize your company. The need for digital leaders is rising at an exponential rate due to the fast changes in new digital technology. Whatever your experience, this Course N Carry training course will offer you with more insight into the digital world as well as opportunity to explore and discover how digital leaders may harness and exploit new technologies for development and innovation.

The world we live in is rapidly changing due to information technology, or IT. Along with this, this course will teach you an awareness of how IT has changed the corporate landscape and how astute leaders have used IT to win contracts and provide value.

This training session on Course N Carry will emphasize:

- Technological innovation's effects on the sector
- Studies of the high-tech sector's rivalry and business strategies (e.g. Google, Apple, and Facebook)
- Competitive dynamics of heavily tech-consuming businesses with a focus on how tech has changed some industries
- How IT helps businesses develop information capabilities that dramatically boost value chain efficiency, transforming their cost structures
- IT's effects on creativity and decision-making in businesses, which in turn affects revenue growth

Objectives

After completing this Course N Carry training course, you will have the ability to:

- Determine how a company may use new technology to boost sales and return on investment.
- Create a matrix of organizational competencies required to leverage new technology in business practices successfully.
- Using digital technologies like cloud computing, data analytics, mobile apps, and the Internet of Things, a corporation may improve its management and strategy.
- Align business and information technology (IT) plans, implement them in the workplace, and get over the obstacles and difficulties associated with employing IT.

- Compare your company to other industry participants and determine the essential elements for performance that is above the industry average.

Training Methodology

A variety of digital leadership and business models, techniques, and tools are used in this Course N Refining Business Leadership Through Technology training course. Group work, reflective exercises, situational simulations, individual feedback, and case studies are also included.

Organizational impacts

You will gain knowledge of fresh strategies for enhancing business leadership and handling disruptive developments so that you may contribute to the creation of a more efficient company that can reach its full potential by:

- Enhancing one's capacity to attain digital leadership
- Boost a company's strategy and management with digital technology
- Overcoming the limitations and difficulties associated with utilizing IT inside the company
- Establishing a successful strategic alignment using tested digital business models
- Assisting in decision-making and innovation that affects revenue growth
- Supporting the development of information capabilities that greatly improve value chain efficiency

Personal Impact

Through: Participants will have a whole new understanding of their potential for digital leadership.

- Describing the effects of technological advancement on the sector
- Mentoring their groups as they navigate the disruptive innovation in the workplace
- Coordinating IT and business initiatives at work
- Utilizing business transformation to deliver performance that is above and above the market average
- Creating digital strategies using new technologies to boost sales and return on investment
- Using tested digital business models to create a strategic alignment that works

Who should attend?

This course is intended primarily for middle and senior management with an information technology (IT) and business emphasis, although it is available to all students and does not require any prior knowledge.

A wide range of professionals can benefit from this Course N Carry training course, but the following are particularly noteworthy:

- Managers of Functions
- Supervisors of Projects
- Upper managers
- Supervisors in Charge
- Department Heads
- Future managers who want to hone their business leadership abilities

Course Outline

Day 1

Executive Management in the Digital Age

- Technological Pioneering
- Difficulties and Experiences of Digital Leadership
- Digital Leadership in Three Dimensions
- Consumer Requirements in the Digital Age
- Occupational and Industry Variations in Digital Skills

Day 2

Technology-Mediated Upheavals

- Key Technological Factors Upending the Current Business Environment
- Cloud and Mobile Computing
- Business analytics and big data
- Why did some in the industry not react to potentially disruptive changes?
- Recognize Technology-Driven Changes in Your Sector
- Determine the Changes Needed to Adjust to Disruptive Events

Day 3

Internet-Based Business Frameworks

- Internet business models: what are they?
- There are five main kinds of e-commerce models.
- The Diverse Digital Goods Companies' Business Models

- Constructing a Successful Strategic Alignment Model

Day 4

Creating Competitive Advantage with Information Capabilities Design

- Comparative Advantages of Digital and Conventional
- Information technology's (IT) roles in designing information capabilities that offer visibility across the whole value chain
- The competitive advantage of companies such as Walmart and Amazon is driven by their capabilities.
- Describe the Elements of Competitive Advantages Enabled by Information Technology (IT).
- Create Supply Chains That Will Reduce Your Operating Costs

Day 5

Enterprise and Social Networks 2.0

- Social Media Usage in Practice
- Internet Plus and the Internet of Things
- Network Information Technology (IT) Enabling Unstructured Conversations among Businesses
- Using Network Information Technology (IT) to Transform Decision-Making and Information Flows
- Discussions and Teamwork to Utilize Technology