

Corporate Budgeting, Control, and Financial Planning

Techniques for Planning, Hedging, and Costing

Introduction

All organisations, regardless of size, face the challenge of increasing profitability, maintaining liquidity, and reducing financial risk. This Course N Carry Corporate Budgeting, Control, and Financial Planning training course is intended to equip participants to make corporate financial decisions in an increasingly turbulent international marketplace.

The goal of this training programme is to improve participants' understanding of the crucial role that decision-making plays in business. Specific topics covered include developing a strategic corporate financial plan, raising capital, creating and managing budgets to support the plan, managing financial risk, and, in the end, measuring and evaluating performance.

In today's businesses, corporate planning, budgeting, and control are crucial. Planning, budgeting, and management done well help businesses achieve their goals.

This training session on Course N Carry will emphasise:

- The Idea of Agency Theory
- Hazard Assessment
- Overseeing and Regulating Cash Flow
- Time-adjusted Techniques for Valuation
- Financial Projections
- SWOT Analysis

Objectives

The purpose of this Course N Carry training programme is to give participants the skills and methods they need to:

- Analyse different financing options and choose wisely when making capital investments.
- Create efficient business finance strategies with the goal of avoiding risk and maximising reward.
- Create, oversee, and manage budgets to help with business financial planning.
- Effectively identify and manage financial risk
- Effectively measure and manage performance
- Provide yourself the chance to grow personally and become more financially savvy.

Training Methodology

Based on a real-world case study, participants in this Course N Carry Corporate Budgeting, Control, and Financial Planning course must create and oversee a comprehensive corporate financial plan. Because of this, it is very interactive and makes considerable use of real-world examples, case studies, exercises, and discussion forums to guarantee the development of transferable skills in addition to knowledge and comprehension. Delegates will be able to avoid risk, create and manage budgets, make and defend financial decisions, and assess performance.

Organizational impacts

Participating in this Course N Carry training session:

- Delegates will acquire a set of transferable skills that will strengthen their ability to plan financially, enabling the business to maximise profit and cash flow while lowering expenses and risk.
- Their decision-making will become more informed and, ultimately, more effective with the new abilities.
- Using cutting-edge software, delegates will be able to study a variety of business problems, assess potential courses of action, and provide wise recommendations for action.
- They will learn the value of efficient planning, budgeting, and forecasting, which will increase the process's cost-effectiveness in capital budgeting.
- The utilisation of realistic case studies and real-world company representations will aid in the delegation's understanding of how to employ various planning, forecasting, and analysing methodologies in a work environment.
- The acquired information can be disseminated to other company departments to enhance the organization's overall financial culture.

Personal Impact

When you delegate, you'll:

- Gain knowledge of the key concerns pertaining to international corporate finance and budgeting today.
- Develop your analytical, evaluative, and decision-making abilities as a professional.
- Be able to use a variety of models and software to make better, more educated decisions regarding planning, budgeting, and forecasting.
- Make wiser capital planning and finance selections to elevate your standing inside the company.
- Be more suited to communicate with other departments on a finance and budgetary basis.
- Possess the ability to pinpoint places where they could perhaps enhance your professional development by improving your company's financial performance.

Who should attend?

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This training programme in Course N Carry is appropriate for:

- Financial and Non-Financial Staff
- Decision-makers in Finance
- Professionals influencing other analysts' financial conclusions
- Managers who are in charge of making decisions and planning
- Financial Planner
- Someone with very little experience with finance.
- Someone who wants to work in a finance-related industry.
- Risk-management-related junior managers
- Supervisors and individuals with fiscal obligations

Course Outline

Day 1

Financial Planning for Companies

- Methodical Scheduling
- The company's goal is to meet the objectives of its stakeholders and shareholders.
- Agency Theory: The Bond Between Management and Shareholders
- The Enron Case and Creative Accounting
- The Financial Management Role and Responsibilities: Financial Management's Scope and Financial Planning
- Creating a Master Budget and Financial Plan
- Financial Modelling and Future Cash Flow Forecasting
- Analysis of Time Series, Correlation, and Regression

Day 2

Financing the Plan

- Sources of Funding: Both Short- and Long-Term
- Comparative Analysis of Finance Types: Debt vs. Equity
- Finance Engineering and Hybrid Financing
- The Choice to Dividend
- The Weighted Average Cost of Capital (WACC) and the Cost of Capital
- Capital Asset Pricing Model (CAPM)
- Accounting Rate of Return (ARR)
- Internal Rate of Return (IRR), Net Present Value (NPV), Capital Rationing, and Payback

Day 3

Budget Creation and Management to Underpin Financial Plans

- Budget Definition, Budgetary Procedure, and Budgetary Control
- Budget Types: Zero Based, Incremental, Flexible, and Fixed
- The Goal / Advantages & Issues / Budgetary Restraints
- Creating and Administering Efficient Budgets: Resolving Issues
- Accounting for Responsibilities and Absorption Costing
- Costing and Budgeting Based on Activities (ABC, ABC)
- Sensitivity / What If Analysis, Cost Behaviour, Variance Analysis, and Break Even Analysis
- Combining Du Pont analysis with what-if analysis

Day 4

Keeping Cash Flow Under Control to Support the Financial Plan

- Cash Conversion Cycle and Cash vs. Profit
- How to Calculate and Handle the Cash Cycle
- Ratios of cash flow
- Working Capital
- How Much It Costs to Keep Working Capital
- Sustaining the Ideal Working Capital Level
- Ratios of Working Investments
- Creating a Cash Flow Forecast Every Month

Day 5

Controlling Monetary Risk

- Risk Management & Risk Categories
- Risk Identification Using SWOT Analysis
- The Principal Qualitative & Quantitative Risks Companies Face
- How to Create a Risk Management Plan
- Techniques for Financial Risk Management and Hedging
- Controlling Interest Rate and Exchange Rate Risk
- Derivatives: Swaps, Forwards, Futures, and Options
- Terminology Glossary for Risk Management